

FutureScape Africa Exhibition 2019

Cape Town International Convention Centre



Nicolette Ford

The South African Pest Control Association was fortunate enough to be invited to exhibit at the FutureScape Africa Exhibition, a leading event in exterior design, and build and maintenance sectors, held at the Cape Town International Convention Centre on 25 October.

The exhibition offered delegates the chance to expand their technical knowledge and the opportunity to attend seminars presented by industry experts. Architects, urban designers, property developers, landscape designers, golf course architects and entomologists shared interesting and informative talks in a buzzing convention hall.

The Shot Hole Borer seminar presented by Associate Professor, Francois Roets from the Department of Conservation, Ecology and Entomology at the University of Stellenbosch, was particularly interesting to the pest control operators in the room, and the Pest Control Independent Professional Council (PCIPC) offered 1 CPD point to members who were in attendance.

SAPCA's exhibition stand was one of 60 exhibitors and was well-located between the UCT's Water and Social Responsibility Research and the Civil Engineers of South Africa's stands. An eye-catching display of real-life wood-borer beetle specimens, pesticide products, equipment and course information on a career in pest control, saw many of the 600 passersby stopping to show interest and to ask questions.

The support from our industry's dynamic suppliers, Bayer, Coopers, Ensystem, Henchem and Pathogen Solutions was invaluable and they did not hesitate to provide items and marketing material for the stand and also made themselves available to assist in manning the stand.

The purpose of the day was to bring the industry-related community together in one location to network, share knowledge and to learn about up-to-date key industry developments. This was certainly achieved, and we look forward to exhibiting again next year at this annual event.

